

BECOME A PART OF AROW

AROW Membership

AROW brings together a dynamic cross section of the recycling and waste reduction industry.



Wisconsin's recycling, waste reduction and sustainability professionals benefit from AROW membership in the following ways:

- ◆ Resource sharing of education materials, bid samples, ordinances, etc.
- ◆ Attend **professional development** opportunities.
- ◆ Receive **discounts** at AROW-facilitated events.
- ◆ **Learn from peers as well as guide and advise AROW's initiatives** related to Education, Organics & Composting, Product Stewardship, Advocacy and Hazardous & Special Waste through participation on committees.
- ◆ **Influence** resource management **legislation and policies.**
- ◆ Gain **access to statewide educational campaigns** and resources.
- ◆ Build important contacts through **strategic networking** opportunities.
- ◆ Receive **recognition as an AROW member** with customers, colleagues, media, and policy makers.

Visit www.arow-online.org/join for current membership rates and to register online.

AROW Sponsorship



AROW Sponsorships offer expanded opportunities to demonstrate a greater commitment to and partnership with AROW, its mission and its members. Sponsorships also offer greater exposure for a company's or organization's services and/or products.

Visit www.arow-online.org/sponsors for more information.

Associated Recyclers of Wisconsin
P.O. Box 8854
Madison, WI 53708-8854



Leaders in Resource Renewal



**SERVING WISCONSIN'S
RECYCLING, WASTE REDUCTION
& SUSTAINABILITY
PROFESSIONALS**

Associated Recyclers of Wisconsin

P.O. Box 8854
Madison, WI 53708-8854
Phone: 608-843-7360

www.arow-online.org

General Inquiries
admin@arow-online.org

Postage

ABOUT AROW



Our History

The Associated Recyclers of Wisconsin (AROW) began in 1990 to support Wisconsin's hardworking recycling, waste reduction and sustainability professionals.

Our Mission

AROW is an association that provides statewide proactive leadership on waste reduction and recycling through education, advocacy, collaboration, programs and services.

Our Members

AROW's members represent a dynamic cross section of the recycling industry. Our members include:

- State & Local Government Agencies
- Private Recycling Operators
- Refuse Haulers
- Landfill Operators
- Private Businesses
- Industry Consultants
- Non-profit Organizations

AROW members have a long tradition of working toward effective, efficient and sustainable solid waste management systems and material recovery initiatives.



SERVING OUR INDUSTRY

AROW has five programming priorities. AROW members participate on advisory committees that guide AROW's initiatives in each arena.

Education

AROW focuses on developing and coordinating consistent recycling and waste reduction messages for the public as well as education resources and tools for members. The organization's statewide reach, in conjunction with state and local partners, ensures a comprehensive impact in Wisconsin.

Organics and Composting

AROW strives to increase the use of compost and the additional diversion of organics from landfills in WI through promotion of markets, development of regulatory compost standards, food rescue, anaerobic digesters, animal mortality composting, organics as livestock feed/supplements and more. Focus materials include food scraps, yard materials, manure, animal mortalities, non-recyclable paper & bio-compostable plastics.

Product Stewardship

AROW promotes the principles of Product Stewardship to shift how products are managed in Wisconsin's communities at the end of their useful lives. By working together, producers, consumers and government can achieve sustainable solutions.

Advocacy

AROW represents a dynamic cross section of the recycling and solid waste industry. The association strives to evaluate and develop proactive legislative advocacy positions based on well-informed analysis of how issues and potential outcomes affect our diverse membership and the industry as a whole.

Hazardous & Special Waste

AROW works to decrease the amount of improperly managed hazardous and special wastes in Wisconsin by promoting reduction, reuse and recycling. These efforts contribute to environmental protection and natural resource preservation throughout the state.

SERVING WISCONSIN

Recycle More Wisconsin



Communities throughout Wisconsin now have the ability to maximize recycling education & outreach through AROW's Recycle More Wisconsin Campaign & website. The site serves as a one-stop for all communities to post local recycling information in one easy, consistent format for local residents to access.

www.RecycleMoreWisconsin.org

Waste Less Wisconsin

The Waste Less Wisconsin Conservation Challenge is a forum where individuals develop an idea and carry it out to reduce waste, prevent pollution, or conserve resources. The Challenge strives for participants to change not only their own household habits, but to go beyond either by involving a team, business or community or by communicating their experiences in their own life in a way that inspires others to waste less too.

www.WasteLessWisconsin.org



Training/Webinar Education



AROW's emphasis for 2011 is:

- networking
- outreach
- education

With this in mind we will implement educational trainings, workshops and webinars to help us all be at the forefront of our industry. In 2010, some of AROW's educational highlights included

a workshop on Recycling Outreach to K-12 Schools and co-hosting a webinar on Commercial Recovery and Recycling of Food Scraps. www.arow-online.org/events.html