

# BECOME A PART OF AROW

## AROW Membership

AROW brings together a dynamic cross section of the recycling and waste reduction industry. Wisconsin's recycling, waste reduction and sustainability professionals benefit from AROW membership in the following ways:



- ◆ Become an affiliated member of **National Recycling Coalition (NRC)**.
- ◆ Benefit from AROW's organizational affiliation with **North American Hazardous Materials Management Association (NAHMA)**.
- ◆ Share resources, bid samples, ordinances, etc.
- ◆ Attend **professional development** opportunities.
- ◆ Receive **discounts** at AROW-facilitated events.
- ◆ **Learn from peers as well as guide and advise AROW's initiatives** related to Education, Organics & Composting, Product Stewardship, Government Affairs and Hazardous & Special Waste through participation on committees.
- ◆ **Influence** resource management **legislation and policies**.
- ◆ Gain **access to statewide educational campaigns** and resources.
- ◆ Build important contacts through **strategic networking** opportunities.
- ◆ Receive **recognition as an AROW member** with customers, colleagues, media, and policy makers.

Visit [www.arow-online.org/join.html](http://www.arow-online.org/join.html) for current membership rates and to register online.

## AROW Sponsorship

AROW Sponsorships offer expanded opportunities to demonstrate a greater commitment to and partnership with AROW, its mission and its members. Sponsorships also offer greater exposure for a company's or organization's services and/or products. Contact us to learn more.

Visit [www.arow-online.org/sponsors](http://www.arow-online.org/sponsors) for more information.

Associated Recyclers of Wisconsin  
P.O. Box 54  
Stevens Point, WI 54481-0054



*Leaders in Resource Renewal*



**SERVING WISCONSIN'S  
RECYCLING, WASTE REDUCTION  
& SUSTAINABILITY  
PROFESSIONALS**

**Associated Recyclers of Wisconsin**

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[www.arow-online.org](http://www.arow-online.org)

General Inquiries  
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Postage

## ABOUT AROW



### Our History

The Associated Recyclers of Wisconsin (AROW) began in 1990 to support Wisconsin's hardworking recycling, waste reduction and sustainability professionals.

### Our Mission

AROW is an association that provides statewide proactive leadership on waste reduction and recycling through education, advocacy, collaboration, programs and services.

### Our Members

AROW's members represent a dynamic cross section of the recycling industry. Our members include:

- State & Local Government Agencies
- Private Recycling Operators
- Refuse Haulers
- Landfill Operators
- Private Businesses
- Industry Consultants
- Non-profit Organizations

AROW members have a long tradition of working toward effective, efficient and sustainable solid waste management systems and material recovery initiatives.



## SERVING OUR INDUSTRY

*AROW has five programming priorities. AROW members participate on advisory committees that guide AROW's initiatives in each arena.*

### Education

AROW focuses on developing and coordinating consistent recycling and waste reduction messages for the public as well as education resources and tools for members. The organization's statewide reach, in conjunction with state and local partners, ensures a comprehensive impact in Wisconsin.

### Organics and Composting

AROW strives to increase the use of compost and the additional diversion of organics from landfills in WI through promotion of markets, development of regulatory compost standards, food rescue, anaerobic digesters, animal mortality composting, organics as livestock feed/supplements and more. Focus materials include food scraps, yard materials, manure, animal mortalities, non-recyclable paper & bio-compostable plastics.

### Product Stewardship

AROW promotes the principles of Product Stewardship to shift how products are managed in Wisconsin's communities at the end of their useful lives. By working together, producers, consumers and government can achieve sustainable solutions.

### Government Affairs

AROW represents a dynamic cross section of the recycling and solid waste industry. The association strives to evaluate and develop proactive legislative advocacy positions based on well-informed analysis of how issues and potential outcomes affect our diverse membership and the industry as a whole.

### Hazardous & Special Waste

AROW works to decrease the amount of improperly managed hazardous and special wastes in Wisconsin by promoting reduction, reuse and recycling. These efforts contribute to environmental protection and natural resource preservation throughout the state.

## SERVING WISCONSIN

### Recycle More Wisconsin



Communities throughout Wisconsin now have the ability to maximize recycling education & outreach through AROW's Recycle More Wisconsin Campaign & website. The site serves as a one-stop for all communities to post local recycling information in one easy, consistent format for local residents to access.

[www.RecycleMoreWisconsin.org](http://www.RecycleMoreWisconsin.org)

### Waste Less Wisconsin

Waste Less Wisconsin is a forum where individuals develop an idea and carry it out to reduce waste, prevent pollution, or conserve resources. Through our Service Learning program or the Reduce Your Waste Stream Community/School Challenge we strive for participants to change not only their own household habits, but to go beyond. Either by involving a team, business or community or by communicating their experiences in their own life, via the WLW blog, in a way that inspires others to waste less too.

[www.WasteLessWisconsin.org](http://www.WasteLessWisconsin.org)

[www.ReduceYourWasteStream.org](http://www.ReduceYourWasteStream.org)



### Training/Webinar Education

AROW's emphasis for 2012 continues to be:

- networking
- outreach
- education

With this in mind we will implement educational trainings, workshops and webinars to help us all be at the forefront of our industry. In 2011, AROW's educational focus turned to working with other state solid waste/recycling organizations to educate legislators on the importance of recycling and the economic impacts the industry has on the state. Learn more at

[www.arow-online.org/recyclingmeansbusiness.html](http://www.arow-online.org/recyclingmeansbusiness.html)