

# Associated Recyclers of Wisconsin (AROW) Board of Directors

---

## **Meet the AROW Board of Directors** *(Revised 10-17-11)*



### **Jennifer Semrau, President**

Jsemrau(at)co.winnebago.wi.us  
*(Current BOD Term: 03/2010 – 03/2013)*  
*Board Member Since: 2005*

After graduating from UW-Green Bay with a degree in Environmental Policy and Planning, Jennifer worked in Madison for the Department of Natural Resources Bureau of Waste Management and for the Department of Commerce's Recycling Market Development Board. In 1999, Jennifer accepted the position of Recycling Specialist for Winnebago County. In her role as Recycling Specialist, Jennifer oversees the County's Recycling, Hazardous Waste, Transfer Station and Container Rental/Marketing programs.

Jennifer has been on the AROW Board of Directors since 2005, serving as Treasurer from 2005-2006 and Vice President from 2007 to present. Jennifer is active on AROW's Hazardous and Special Waste Committee, Co-Chairs AROW's new Advocacy Committee and serves on the WIRM Conference Planning Committee and Executive Committee.



### **Toral Livingston-Jha, Vice President**

tjha(at)universalrecyclers.com  
*(Current BOD Term: 10/2009 – 03/2012) Midterm vacancy appointment*  
*Board Member Since: 2010*

Toral has nearly 15 years of experience in developing and managing recycling and pollution prevention education and marketing programs for the governmental, non-profit, and private sector arenas. She focuses on inbound and outbound communication strategies, strategic development, coalition development/facilitation, government/public relations, non-regulatory auditing, and regulatory evaluation.

Toral played a critical role in Wisconsin's electronics product stewardship efforts from 2004-2009. This resulted in the passage of the state's Electronics Recycling law in 2009 and the formation of AROW's Product Stewardship Committee.

Ms Jha has a Bachelors of Science degree in Biological Conservation from the University of Wisconsin-Madison.



### **Karen Fiedler, Secretary**

Kfiedler(at)waukeshacounty.gov  
*(Current BOD Term: 03/2011 – 03/2014) Midterm vacancy appointment*  
*Board Member Since: 2009*

Karen has managed recycling and solid waste programs for Waukesha County for 25 years, including a county-owned, privately-operated MRF, a permanent household hazardous waste collection program, and public education program for 25 municipalities. In 2000 she received AROW's Christy Dixon Recycler of the Year Award.

Karen was recently appointed to the Board to fill an open position. With her 15 years of experience as Chairperson of the Wisconsin Be SMART Coalition, she intends to ensure strong board support for public education programs to reduce waste and increase recycling. As Co-Chair of the new Product Stewardship Committee she has taken a lead in drafting a work plan and educational tools to educate our peers, local elected officials, and our legislators on the environmental and cost benefits of product stewardship programs.



**Meleesa Johnson, Treasurer**

Meleesa.johnson(at)co.marathon.wi.us  
(Current BOD Term: 03/2009 – 03/2012)  
Board Member Since: 2006

Meleesa Johnson was introduced to the diverse world of integrated waste materials management when she accepted a position, in 2003, with Portage County. She served as Portage County's Solid Waste Department administrator, overseeing a MRF, landfill and transfer facility, until June 2009. She left Portage County to take a job with Marathon County as their director of solid waste management. Here she is charged with operating the county's landfill, expanding recycling options for the state's largest county and creating a more consistent recycling education program for the county's 63 responsible units.

Meleesa was elected to the AROW board of directors in 2006. In 2009 she took on an additional role on the board's Executive Committee. Here she serves as treasurer. Meleesa is proud to have been a part of the 2008 strategic planning process which laid the groundwork for an expanded, more responsive AROW. She looks forward to using her expertise in public/environmental policy and experience from the Governor's Task Force on Waste Materials Recovery & Reuse, to build a new Advocacy Committee.



**Jennifer Havens**

jenniferha(at)co.saint-croix.wi.us  
(Current BOD Term: 03/2011 – 03/2014)  
Board Member Since: 2011

Jennifer Havens has been the Recycling Specialist for St Croix County for the past 7 1/2 yrs. Prior to this she was a Pollution Control Specialist with the State of Minnesota. Her current duties include coordinating the county recycling program, haz waste collection program, and other special waste recycling projects. She has special interest in recycling and composting in schools, product stewardship for pharmaceuticals and other special wastes, and making recycling available throughout her county and region. Additionally, she is the co-chair of the AROW Product Stewardship Committee, a member of the Midwest Product Stewardship Council and actively involved in the Western Wisconsin Recycles Everywhere regional group.



**Mark Heal**

Mark.heal(at)veoliaes.com  
(Current BOD Term: 03/2010 – 03/2013)  
Board Member Since: 2007

Mark is an Account Manager for Veolia ES Technical Solutions Menomonee Falls, WI. Mark has been in the Environmental field for over 19 years. He has worked with the State of Wisconsin Clean Sweep program dating back to 1988. Mark is a current member of Federation of Environmental Technologists, Inc. (FET). Mark has worked with municipalities

throughout the State in providing Clean Sweep Services. Mark has a Bachelor of Science Degree from University of Wisconsin-La Crosse.

Mark has been on the AROW Board of Directors since 02/2007, serving as Treasurer from 2007-06/2009. Mark has been a member of AROW's Hazardous & Special Waste Committee since its inception in April of 2001.



**Mary Klun**

meklun@douglascountywi.org  
(Current BOD Term: 03/2010 - 03/2013)  
Board Member Since: 2010

Mary has been the Recycling Coordinator for Douglas County and the City of Superior for 10 years. She has also been a member of the Superior School Board for 14 years, a member of the Superior/Douglas County Leadership Board and a former Library Board President. In her non-profit experiences, Mary learned how to work with diverse groups of people, how to listen effectively and work toward a compromise that everyone can live with. Douglas County is a low population, high poverty county, as are many of the northern counties of Wisconsin. There is often a disconnect between the abilities and needs of these counties and the abilities and needs of the southern counties. Mary brings this voice to the discussion. Working with diverse groups, a key ability Mary has developed, is finding the common, important values that all believe in and are willing to work together to achieve.



**Laura Krist**

Kritur(at)uniontel.net  
(Current BOD Term: 03/2009 – 03/2012)  
Board Member Since: 2007

Laura started working in the environmental field in 1992 when she took a job working for the Wisconsin DNR in the drinking water division. In 1994, she moved to the private sector when she was hired by Jacobus Environmental Service. Laura started in the office at Jacobus with job responsibilities in customer service and company compliance of used oil, antifreeze, oil filter, and oily water regulations. She was then promoted to sales and finally to plant manager of Jacobus' Kimberly used oil facility. In 2007 Safety-Kleen bought out Jacobus Environmental and moved Laura into sales. In 2009 Laura started her own company L. Krist Consulting.

Laura has been on the AROW Board of Directors since 2007. She has served as Chair of the Communications Committee, and is presently the liaison for the new Education Committee.



**Cory Tomczyk**

Cory(at)irow.bz  
(Current BOD Term: 03/2011 – 03/2014)  
Board Member Since: 2011

Cory Tomczyk founded IROW in 1990 and built it from scratch. IROW has collected and sold a wide variety of recyclable material over the last 20 years. IROW has conducted waste audits for manufacturers as early as 1994, years before it was a common practice. He is currently the secretary/treasurer for the Paper Stock Industries, a National Chapter of ISRI, the Institute of Scrap Recycling Industries. He is a board member of the Mosinee School Board, The Community Center of Hope (Food Pantry), Mosinee Area Economic Development committee, and the Complaint Resolution Committee for NAID, the National Association for Information Destruction.



**Cynthia Moore**

Cynthia.moore(at)wisconsin.gov  
(Ex-Oficio)

Cynthia has been the Wisconsin DNR Recycling Program Coordinator since 2001. Prior to that, she worked for 10 years with one of Florida's Water Management Districts in developing a 12 county water resources management program for a 20-year planning horizon. Cynthia has also worked in West Africa, spending 10 years as a peace corps volunteer and private consultant in rural development and public health issues. A common thread throughout her professional work has been to bring together diverse interest groups in seeking workable solutions to protect public health and the environment and make this world a safe and healthy place for future generations.

Cynthia seeks to represent the DNR, and more specifically the Bureau of Waste and Materials Management, on AROW issues, and serve as the connection between the two programs. Being on the Board has provided opportunity to gain valuable insight into stakeholder perspectives on important issues – which are shared with the DNR. The DNR's Board presence has also offered AROW a better understanding of decisions adopted by DNR. Being on the Board has enabled DNR to work in partnership on many initiatives of common interest, and strengthen its ability to achieve successful outcomes.