

What is Product Stewardship?

“**Product Stewardship**” means whoever designs, produces, sells, or uses a product shares responsibility for minimizing the environmental impact of the product and pays the cost of managing the product at the end of its useful life. The greatest responsibility lies with the manufacturer who has the most ability to affect the impacts of a product from design to disposal.

The products listed below have been selected for product stewardship legislation in other states and countries due to the high cost of disposal, volume, toxicity, and potential for harm to the environmental or public health.



- Batteries
- Fluorescent bulbs
- Paint
- Pharmaceuticals
- Product packaging
- Carpet

According to the U.S. EPA approximately **75% of our waste stream is product and packaging waste**. A recent WDNR report estimated that recyclables with a value of over \$52 million are thrown away by residents and businesses each year. Resources are being destroyed that could be recovered to ensure that businesses have materials to make new products in the future.

What is Product Stewardship?

“**Product Stewardship**” means whoever designs, produces, sells, or uses a product shares responsibility for minimizing the environmental impact of the product and pays the cost of managing the product at the end of its useful life. The greatest responsibility lies with the manufacturer who has the most ability to affect the impacts of a product from design to disposal.

The products listed below have been selected for product stewardship legislation in other states and countries due to the high cost of disposal, volume, toxicity, and potential for harm to the environmental or public health.



- Batteries
- Fluorescent bulbs
- Paint
- Pharmaceuticals
- Product packaging
- Carpet

According to the U.S. EPA approximately **75% of our waste stream is product and packaging waste**. A recent WDNR report estimated that recyclables with a value of over \$52 million are thrown away by residents and businesses each year. Resources are being destroyed that could be recovered to ensure that businesses have materials to make new products in the future.

What is Product Stewardship?

“**Product Stewardship**” means whoever designs, produces, sells, or uses a product shares responsibility for minimizing the environmental impact of the product and pays the cost of managing the product at the end of its useful life. The greatest responsibility lies with the manufacturer who has the most ability to affect the impacts of a product from design to disposal.

The products listed below have been selected for product stewardship legislation in other states and countries due to the high cost of disposal, volume, toxicity, and potential for harm to the environmental or public health.



- Batteries
- Fluorescent bulbs
- Paint
- Pharmaceuticals
- Product packaging
- Carpet

According to the U.S. EPA approximately **75% of our waste stream is product and packaging waste**. A recent WDNR report estimated that recyclables with a value of over \$52 million are thrown away by residents and businesses each year. Resources are being destroyed that could be recovered to ensure that businesses have materials to make new products in the future.

A Materials Management Solution for Wisconsin

Benefits of Product Stewardship Policy

- Reduces disposal costs for local governments and taxpayers
- Increases recycling by creating collection, processing, and marketing infrastructure
- Creates growth in jobs and businesses
- Reduces growth in government
- Enhances environmental protection

The **E-Cycle Wisconsin** program is an example of product stewardship. It established a collection and recycling system for electronics such as computers, printers, and televisions discarded by households that is funded by manufacturers.



The Associated Recyclers of Wisconsin invite you to join AROW and the Product Stewardship

e-mail list. Educate yourself and local policy makers on the economic and environmental benefits of materials management through Product Stewardship- a better solution for the future.



Leaders in Resource Renewal

www.arow-online.org

Printed on recycled paper 1-11

A Materials Management Solution for Wisconsin

Benefits of Product Stewardship Policy

- Reduces disposal costs for local governments and taxpayers
- Increases recycling by creating collection, processing, and marketing infrastructure
- Creates growth in jobs and businesses
- Reduces growth in government
- Enhances environmental protection

The **E-Cycle Wisconsin** program is an example of product stewardship. It established a collection and recycling system for electronics such as computers, printers, and televisions discarded by households that is funded by manufacturers.



The Associated Recyclers of Wisconsin invite you to join AROW and the Product Stewardship

e-mail list. Educate yourself and local policy makers on the economic and environmental benefits of materials management through Product Stewardship- a better solution for the future.



Leaders in Resource Renewal

www.arow-online.org

Printed on recycled paper 1-11

A Materials Management Solution for Wisconsin

Benefits of Product Stewardship Policy

- Reduces disposal costs for local governments and taxpayers
- Increases recycling by creating collection, processing, and marketing infrastructure
- Creates growth in jobs and businesses
- Reduces growth in government
- Enhances environmental protection

The **E-Cycle Wisconsin** program is an example of product stewardship. It established a collection and recycling system for electronics such as computers, printers, and televisions discarded by households that is funded by manufacturers.



The Associated Recyclers of Wisconsin invite you to join AROW and the Product Stewardship

e-mail list. Educate yourself and local policy makers on the economic and environmental benefits of materials management through Product Stewardship- a better solution for the future.



Leaders in Resource Renewal

www.arow-online.org

Printed on recycled paper 1-11