



# RECYCLE MORE WISCONSIN.org

## Sustaining Sponsorship Benefits - \$5000

- Logo and link to company website on [www.RecycleMoreWisconsin.org](http://www.RecycleMoreWisconsin.org) homepage for one year. Limited to six (6) sponsors.
- Ability to proudly proclaim your sponsorship on your company's promotional material and website with provided *Recycle More Wisconsin* Sponsor graphic.
- State-wide news release announcing your sponsorship.
- Company logo included in two (2) *Recycle More Wisconsin* newspaper advertisements.

**Rediscover Recycling**  
save energy  
conserve resources  
prevent pollution  
create jobs

RECYCLE MORE WISCONSIN.org

About Us | What to Recycle? | What Happens to My Recyclables? | Why Recycle? | News | What MORE Can I Do?

The **LESS** we all send to the landfill,  
The **MORE** we can save on fees and taxes! [Get The Facts >](#)

Site Sponsored in Part By:  
**Carton Council**

America Recycles Day is November 15, 2011 and the Associated Recyclers of Wisconsin (AROW) is proud to be the state coordinator for events. We will be updating this site soon with tips, ideas, and free stuff that you can use to plan events in your communities. Get your events posted on the America Recycles Day events page or see if there is already an event happening in your area by clicking on the ARD logo to the right.

Also, get your events posted on your community RMW page. Search for your community to the right or contact [info@recyclemorewisconsin.org](mailto:info@recyclemorewisconsin.org) for information on how to get your community involved.

**IT'S YOUR CHOICE**

**SEND LESS TO LANDFILLS  
RECYCLE MORE**

**Recycling News**

**September 9th, 2011**  
Associated Recyclers of Wisconsin (AROW) Announces Support from Carton Council Stevens Point (WI) – September 9, 2011 The Associated Recyclers of ... [read more](#)

**August 30th, 2011** "Get the Meds Out" Mail-back Aims to Protect Great Lakes, Prevent Drug Abuse  
MILWAUKEE (August 18, 2011) - The University of Wisconsin-Extension is laun... [read more](#)

**What Can I Recycle?**

Every Wisconsin community recycles paper, cans and bottles. For specifics about your recycling collection program, choose your community\* below.

\*City, Town, or Village

Search:   
[Or, browse all locations](#)

For information on how to get your community recycling information posted [click here.](#)

**Other Items**

|                        |                    |
|------------------------|--------------------|
| Appliances             | Furniture          |
| Automotive             | Light bulbs        |
| Batteries              | Paints/solvents    |
| Construction materials | Shipping materials |
| Electronics            | Thermometers       |
| Food scraps            | Yard materials     |

**WISCONSIN BUSINESS RECYCLING TOOLKIT**

[Visit us on Facebook](#) Logo and Web development by [Catali Devle creative co.](#)



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## Greening Sponsorship Benefits - \$1000

- Logo and link to company website on [www.RecycleMoreWisconsin.org](http://www.RecycleMoreWisconsin.org) interior page for one year. This opportunity will allow you to advertise on a page more directly related to your business.
- Ability to proudly proclaim your sponsorship on your company's promotional material and website with provided *Recycle More Wisconsin* Sponsor graphic.
- Sponsorship can be reduced to \$500 for 6 months on website.

The screenshot shows the Recycle More Wisconsin website. At the top left is the logo. The main header says "Rediscover Recycling" with the tagline "save energy • conserve resources • prevent pollution • create jobs". Below this is a navigation menu with links: "About Us", "What to Recycle?", "What Happens to My Recyclables?", "Why Recycle?", "News", and "What MORE Can I Do?". The main content area is titled "Batteries" and includes a search bar and a list of links for "Other Items" such as Appliances, Automotive, Batteries, Construction materials, Electronics, Food scraps, Furniture, Light bulbs, Paints / solvents, Shipping materials, Thermometers, and Yard materials. The "Batteries" section contains detailed information about Lead Acid Batteries (Automotive), Alkaline Batteries, and Rechargeable Batteries & Button Batteries. At the bottom of the page, there is a "WISCONSIN BUSINESS RECYCLING TOOLKIT" banner and a footer with social media links and development credits. Two red arrows point to the search bar and the "Batteries" section.



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## Advertiser - \$150

- This is a new opportunity for haulers who provide recycling collection service to communities in Wisconsin and are required to conduct public education as part of their contract.
- Sponsor a community page and have your company logo and link on that page for one year
- Purchase ads or sponsor 4 pages and receive mention in text on [www.RecycleMoreWisconsin.org](http://www.RecycleMoreWisconsin.org) "About Us" page for one year.
- Ability to proudly proclaim your contribution on your company's promotional material and website with provided *Recycle More Wisconsin* Contributor graphic.

The screenshot shows the 'Rediscover Recycling' website for the City of Waukesha. The page is titled 'Rediscover Recycling' with the tagline 'save energy • conserve resources • prevent pollution • create jobs'. The navigation menu includes 'About Us', 'What to Recycle?', 'What Happens to My Recyclables?', 'Why Recycle?', 'News', and 'What MORE Can I Do?'. The main content area is divided into sections for different materials: Paper, Plastic Bottles, Cans & Glass, and Other. Each section lists what can and cannot be recycled. A red arrow points to the 'Other' section, which contains a link to the City of Waukesha recycling website. At the bottom of the page, there is a 'WISCONSIN BUSINESS RECYCLING TOOLKIT' banner and a footer with social media links and development credits.